

“Let each collection be so *elegant*, so *timeless*, it leaves a legacy of its own.”

Created for
 *ageless*
impact 

A glimpse of us

What is known today as Icon Croup, is a family that stood strong through the business chaos and emerged with flying colours. The company today is an unwavering foundation of a clear goal to deliver the finest quality products in the ceramic industry.



the iconic JOURNEY Since 1987

Each person working has dedicated themselves to pairing their expertise with state-of-the-art technology to produce tiles that go above and beyond the standards of the industry. We thrive to achieve the best possible and not what's just acceptable.

With 6 manufacturing facilities studded with top Italian technology, Icon promises statistically proven high-quality products. It's in our DNA to infuse strikingly alluring designs along as well. Each day, we explore the world to bring the most unique products to decorate your space.

Vision

Our vision is to be a brand of choice & style in tile industry.

Mission

Our mission is to keep on innovating and delivering the finest possible products.

Objective

Icon has earned itself a reputation of a global leader in tiles by consistently being the top exporter for last 3 years from India. Now Icon's objective is to become the best tile brand in India's domestic market.

Multiple Formats

Multiple Surfaces



iSleek

60x120cm | 5mm

iSleek collection brings together sleek beauty and incredible strength in an ultra-thin 5mm profile. Its slim form is more than just a design statement. It's a breakthrough—light on the eye, yet built to endure. Whether it's an exterior facade catching the golden hour glow or an interior wall adding quiet sophistication to a space, iSleek makes walls unforgettable.

Crafted with a colour-body composition, the beauty of iSleek runs deep. Every piece is made with precision, ensuring a finish that is seamless, resilient, modern, and effortlessly elegant.

iSleek exudes a quiet confidence—a surface that speaks volumes in whispers.



Pool
Area



Indoor
&
Outdoor Wall



Cladding
Area



Parking
Area



Garden
Area



Easy to
Clean



Easy to
Install



Bacteria
Free



Heat
Resistance



Chemical
Resistance



Frost
Resistance

An Assortment of Designs



Cast Concret Grey 08



Cast Concret Silver 10



Lime Stone Gris 12



Lime Stone Silver 14



Limestone Bone 16



Vein Cut Portland Bone 18



Vein Cut Travertine Natural 20



Vein Cut Travertine Silver 22



Crosscut Travertine Natural 24



Crosscut Travertine Silver 26

Each surface design delivers elegant aesthetics and performance. Featuring textures and colors that reflect modern-day trends and opulent beauty, they bring elegance to your walls. Be inspired to create spaces of rich taste and seamless function.





Wall - Cast Concret Grey

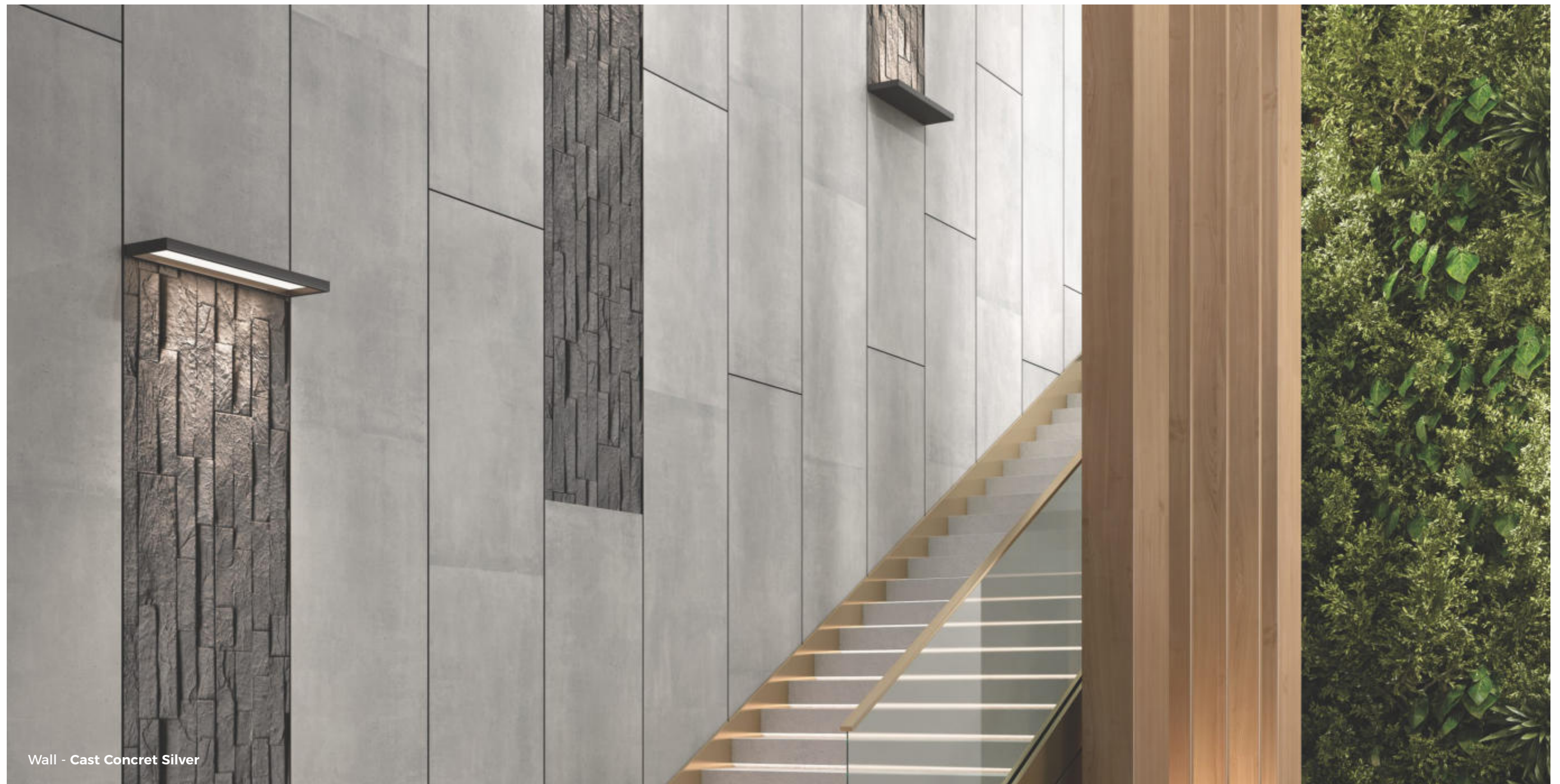
Cast Concret Grey



60x120cm, 5mm, Natural

R-7





Wall - Cast Concret Silver

Cast Concret Silver



60x120cm, 5mm, Natural

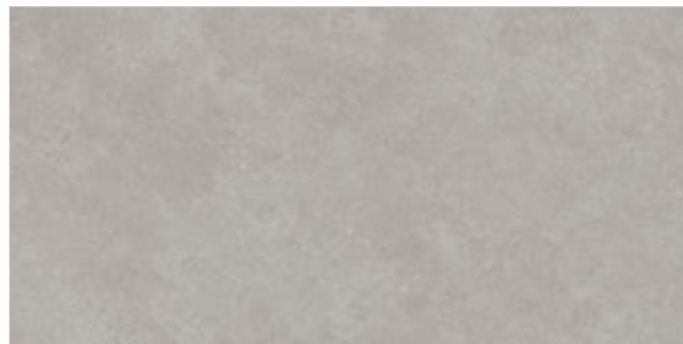
R-7





Wall - Lime Stone Gris

Lime Stone Gris



60x120cm, 5mm, Stone

R-4





Wall - Lime Stone Silver

Lime Stone Silver



60x120cm, 5mm, Stone

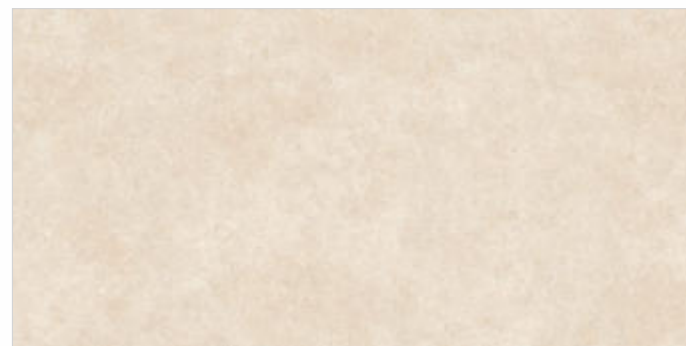
R-4





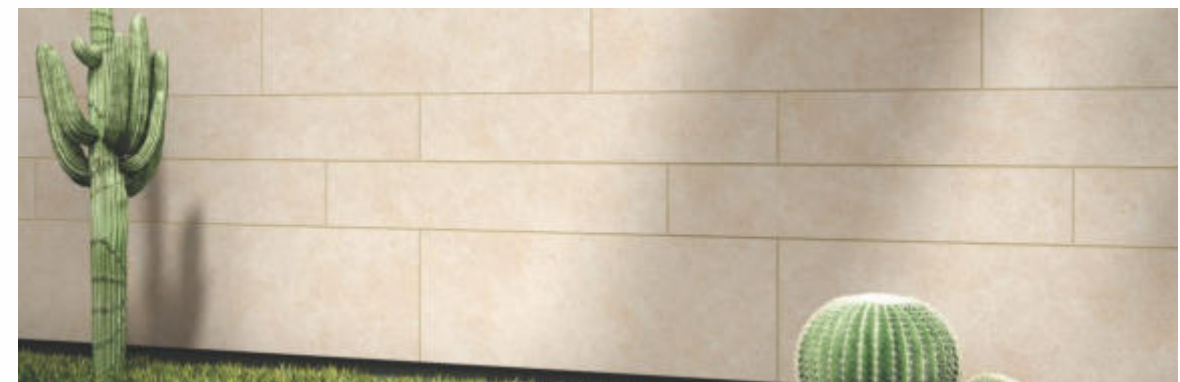
Wall - Limestone Bone

Limestone Bone



60x120cm, 5mm, Stone

R-3





Wall - Vein Cut Portland Bone

Vein Cut Portland Bone



60x120cm, 5mm, Stone

R-6





Wall - Vein Cut Travertine Natural

Vein Cut Travertine Natural



60x120cm, 5mm, Natural

R-4





Wall - Vein Cut Travertine Silver

Vein Cut Travertine Silver



60x120cm, 5mm, Natural

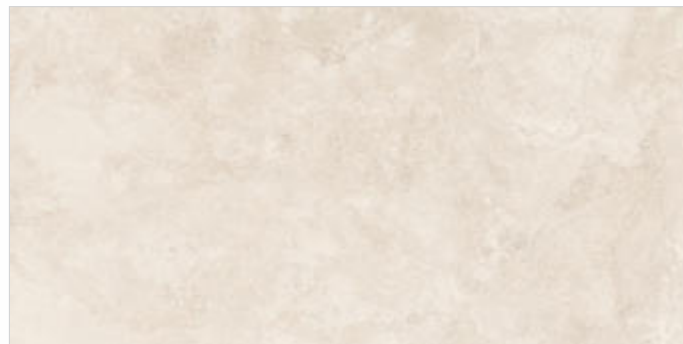
R-4





Wall - Crosscut Travertine Natural

Crosscut Travertine Natural



60x120cm, 5mm, Stone

R-6





Wall - Crosscut Travertine Silver

Crosscut Travertine Silver



60x120cm, 5mm, Stone

R-6



TECHNICAL SPECIFICATION

ICON GVT & PGVT TILES

CHARACTERISTIC	STANDARD AS PER ISO13006:2018/ EN14411 Gr.BIa	STANDARD AS PER IS15622:2017 Gr.BIa	MEAN VALUE OF ICON	TEST METHOD
Regulatory Properties				
Deviation in length and width	± 0.30 % (±1.00mm)	± 0.10 %	± 0.10 %	ISO 10545-2 & IS 13630-1
Deviation in thickness	± 5.00 % (±0.50mm)	± 5.00 %	± 4.00 %	ISO 10545-2 & IS 13630-1
Straightness in side	± 0.30 % (±0.80mm)	± 0.10 %	± 0.10 %	ISO 10545-2 & IS 13630-1
Rectangularity	± 0.30 % (±1.50mm)	± 0.10%	± 0.10 %	ISO 10545-2 & IS 13630-1
Surface flatness central curvature	± 0.40 % (±1.80mm)	± 0.50 %	± 0.20 %	ISO 10545-2 & IS 13630-1
Surface flatness edge curvature	± 0.40 % (±1.80mm)	± 0.50 %	± 0.20 %	ISO 10545-2 & IS 13630-1
Surface flatness warpage	± 0.40 % (±1.80mm)	± 0.50 %	± 0.10 %	ISO 10545-2 & IS 13630-1
Surface quality	> 95% defects free	> 95% defects free	> 95% defects free	ISO 10545-2 & IS 13630-1
Glossiness (with nano polished)	as per mfg.	as per mfg.	> 90°*	Glossmeter 60°
Glossiness (Matt) ##	as per mfg.	as per mfg.	2° <GLOSS <18°	Glossmeter 60°
Structural Properties				
Water absorption	≤ 0.50 %	≤ 0.080 %	≤ 0.080 %	ISO 10545-3 & IS 13630-2
Bulk density	as per mfg.	Min. 2.20 g/cc	> 2.28 gm/cc	ISO 10545-3 & IS 13630-2
Massive Mechanical Properties				
Modulus of rupture	Min. 35.0 N/mm²	Min. 35. N/mm²	Min. 37.0 N/mm²	ISO 10545-4 & IS 13630-6
Breaking strength thickness <7.5.mm	Min. 700.0 N	Min. 700.0 N	Min. 850.0 N	ISO 10545-4 & IS 13630-6
Breaking strength thickness <7.5.mm	Min. 1300.0 N	Min. 1300.0 N	Min. 1450.0 N	ISO 10545-4 & IS 13630-6
Surface Mechanical Properties				
MOH'S hardness #	as per mfg.	Min. 5	PGVT - Min. 4*/ CVT - Min.5	EN101 & IS 13630-13
Surface abrasion resistance-Glossy #	as per mfg.	Min. Class 2	Min. Class 2	ISO 10545-7 & IS 13630-11
Surface abrasion resistance-Matt #	as per mfg.	Min. Class 2	Min. Class 4	ISO 10545-7 & IS 13630-11
Thermal Hydrometric Properties				
Moisture expansion	Max. 0.06%(0.6mm/m)	Max. 0.02mm/m	Max. 0.02mm/m	ISO 10545-10 & IS 13630-3
Thermal expansion(COE) at 100°C	as per mfg.	Max. 6.0 x 10 ⁻⁶	Max. 6.0 x 10 ⁻⁶	ISO 10545-8 & IS 13630-4
Thermal shock resistance	Min. 10 Cycle	Min. 10 Cycle	Min. 10 Cycle	ISO 10545-9 & IS 13630-5
Creazing resistance at 7.8 Bar	as per mfg.	Min. 4 Cycle	Min. 6 Cycle	ISO 10545-11 & IS 13630-9
Impact resistance(COR)	Min. 0.55	Min. 0.55	Min. 0.55	ISO 10545-5 & IS 13630-14
Frost resistance	as per mfg.	as per mfg.	Frost Proof	ISO 10545-12 & IS 13630-10
Chemical Properties				
Resistance to staining glazed	Min. Class 3	Min. Class 1	Min. Class 4/Min. Class 1	ISO 10545-14 & IS 13630-8
Resistance to household chemicals &	Min. Class GB	Min. Class AA	Min. Class GA/Min. Class AA	ISO 10545-13 & IS 13630-8

★With nano technology (Polished Vitrified Tiles) Depending on appliction area (low or high intensity of traffic)
Glaze tiles intended for use on floor
As per customer requirement

Disclaimer: ICON reserves the right to delete & amend either totally or partially, any of the colors, shapes, sizes, references and other technical specifications contained in this catalogue at anytime. The colors of tiles shown in this catalogue are purely illustrative to printing process.Please refer actual sample before final selection The details of sizes, colors and references should be verified for typographical errors.

PACKING DETAILS

Size	Normal Thickness	No. of Tiles/Box	Coverage Area/Box		Wt. of Box (approx)
60x120cm	5.00 mm	4 pcs	2.88 sq. mtr.	31 sq. ft.	30 kg



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